

# Connecticut Health Insurance Exchange

## Consumer Experience and Outreach Advisory Committee Meeting

### MEETING AGENDA

Date: Tuesday, April 10, 2012  
Time: 9:00 a.m. to 11:00 a.m.  
Location: 470 Capitol Avenue, Hartford, CT, Conference Room C

---

1. Introductions
2. Mintz & Hoke
  - Communications Outreach Model
  - Next Steps
  - Question and Answer
3. Discussion of Guiding Principles
4. Priority Tasks and Available Resources
5. Meeting Schedule and Timelines
6. Next Steps

For further information concerning this meeting, please contact Amy Tibor at the Connecticut Health Insurance Exchange at (860) 418-6349 or [amy.tibor@ct.gov](mailto:amy.tibor@ct.gov).