

**Lynn Quincy** is the Associate Director for Health Reform Policy with Consumers Union, the policy and advocacy division of *Consumer Reports*. Ms. Quincy works at the federal and state levels on a wide variety of policy issues, with a particular focus on health care costs, transparency, consumer protections, and consumers' health insurance literacy. Her recent work includes: convening a conference for advocates on rising health care costs, consumer-testing explanations of the new health premium tax credit; studying consumer reactions to new health insurance disclosure forms; launching an initiative to measure consumers' health insurance literacy; a study that explores approaches to actuarial value estimation; and a study that examines the use of "choice architecture" in health plan chooser tools. Ms. Quincy also serves as a consumer expert in ad hoc and more permanent venues. For example, she serves as a consumer representative with the National Association of Insurance Commissioners and on the technical expert panel advising the development of new exchange enrollee satisfaction surveys. She has testified on several occasions in front of the U.S. House and Senate, and presents at professional conferences.

Prior to joining Consumers Union, Ms. Quincy held senior positions with Mathematica Policy Research, Inc., the Institute for Health Policy Solutions and Watson Wyatt Worldwide (now Towers Watson). She holds a master's degree in economics from the University of Maryland.