Connecticut Value-Based Insurance Design Consortium: May 23, 2017 Meeting
Purpose of Today’s Meeting

**Goal:** Gather Consortium’s feedback on changes to format and structure of the V-BID templates

**Agenda**
- Recap of V-BID initiative
- Update on V-BID legislation and new plans
- Feedback on CT V-BID initiative outreach efforts
- Review changes to templates
- Next steps
V-BID Initiative Recap

Jan. – June 2016:
Developed V-BID 1.0 templates and implementation manuals for self-insured and fully-insured employers

July – Dec. 2016:
V-BID templates and manuals approved by SIM Steering Committee
Shifted focus from Learning Collaborative approach to employer outreach

Jan. 2017 – Present
Employer outreach efforts
Environmental scan of V-BID landscape to identify new V-BID plans nationally and in CT
V-BID Updates
V-BID National Policy Updates

- V-BID continues to gain **bipartisan support** in Congress
  - Medicare Advantage V-BID model test began Jan. 1, 2017 in 7 states and 11 plans
    - Allows varied cost sharing for members with diabetes, CHF, COPD, past stroke, hypertension, CAD, and mood disorders
    - Will expand to 3 more states and rheumatoid arthritis and dementia in 2018
    - US House and Senate introduced bipartisan bills to expand test to all 50 states
  - V-BID demonstration will begin in TRICARE program in 2018
    - Reduces cost sharing for target populations for high value medications, services, and providers and exempts certain services from deductible requirements
    - Program details forthcoming
  - Bipartisan legislative effort to allow HSA-HDHPs to expand pre-deductible coverage for high-value services used to treat chronic diseases
    - Current IRS regulations limit pre-deductible coverage for primary preventive services for enrollees in HSA-eligible high deductible health plans
New V-BID Plans in CT

- V-BID Plans are **on the market**
  - *ConnectiCare Passage Plan* for the Exchange and small group markets incentivizes members to use identified high quality, lower cost networks of primary care physicians and specialists.
  - *Anthem Choice Connecticut* uses a value-based tiered provider network, in which members pay less for choosing PCPs who participate and hospitals who meet certain quality and cost efficiency benchmarks.
  - *Connecticut Partnership Plan 2.0* offers state employee Health Enhancement Program (HEP) to municipalities. Enrollees are required to participate in HEP.

- Several CT employers now provide incentives for primary care, preventive screenings, and/or chronic condition management
  - Examples: Yale University, Daymon Worldwide, Stew Leonard’s, Eversource, Nestle Waters, Boehringer Ingelheim Pharmaceuticals, Webster Bank
CT V-BID Initiative Employer Outreach Approach

Multi-faceted approach to engage employers through existing channels

Goal: Increase adoption of V-BID plans among employers

Business groups on Health: Workshops, webinars, seminars

Chambers of Commerce: Workshops, seminars, webinars

HR professionals: Outreach through Society for Human Resource Managers

Brokers: Calls to get feedback on strategies

Labor unions: Letter to labor union leaders

Health Plans: ROI research to make compelling case for V-BID plans for fully-insured market
Summary of Outreach Activities to Date

- Tabled at Connecticut Business and Industry Association April 21st HR conference
- Facilitated Connecticut Business Group on Health April 27th Meeting
- Currently distributing letter to labor unions leaders
- Upcoming Meetings with Employers
  - June 7th V-BID seminar with Central Connecticut Chamber
  - June 12th presentation to Middlesex Chamber Insurance Committee and Health Council
  - June 21st employer panel with Business Council of Fairfield County
  - August 10th webinar with Northeast Business Group on Health
Successes to Date

Connecticut Business Group on Health April 27th Meeting
- Focused on V-BID and Choosing Wisely as value-based strategies to improve quality and experience of care, and reduce costs
- Forum for employers, providers and health plans to work together to increase value in healthcare
- Workshop structure to develop concrete action steps for specific V-BID and Choosing Wisely strategies

Key Takeaways
- Workshop structure was productive and kept participants engaged
- Action steps developed by participants focused on:
  - Educating employees on importance of benefits
  - Creating a workplace culture where health is prioritized
  - Aligning provider incentives with consumer incentives
  - Helping PCPs be quarterbacks of care for employees
Consortium Feedback on Employer Outreach

Feedback on CTBGH Event
  • Were there any other key takeaways?
  • Are there any suggestions for next steps?

Consortium Feedback on Employer Outreach Approaches
  • Are there any groups we are missing?
  • Are there any other outreach strategies we should try?
V-BID 2.0 Templates
Overview of V-BID 2.0 Templates

- **Purpose:** Revise V-BID templates based on feedback from employers and health plans, and current V-BID landscape

- **Changes focus on** *format and structure* rather than content
  - Shortened templates into 1-2 page handouts for employers/plans
    - Employers need easy to consume, digestible information
  - Focused recommendations on core benefits: Preventive Care, Chronic Condition Management, High Value Providers
    - Many employers and health plans incentivize preventive screenings
    - Many employers and health plans have disease management programs
    - Several health plans in CT have incentives for tiered networks and ACOs based on quality and cost metrics
Next Steps

- Revise templates based on today’s discussion
  - Send out revised templates to Consortium for final feedback on major issues or changes required

- Approval from SIM Steering Committee

- Distribute templates to employers and health plans via outreach events

- Feature templates on V-BID website
  - Plan for website to feature employer and health plan products that include components from templates

- Continue to update Consortium semi-annually on V-BID progress